

STRATEGY

BLACK DAVE TOKEN

GUIDE

Version 1.0
Available for your pleasure:
<https://token.blackdave.xyz>



BLACK DAVE TOKEN

Weapons, spells, friends, foes,
Maps lead to victory!



BLACKDAVE PLAY-TO-WIN STRATEGIES STRAIGHT FROM THE PROS



INTRODUCTION

Yo! Black Dave here! I launched an NFT project called *Black Dave Token* in December of 2022 and while I set it up to be deceptively simple to understand, there's a lot of nuance and possibility that isn't explained on the website for the token. I understand that's a bit counterintuitive, but I feel like many who will be looking to invest in larger amounts will want to have a conversation with me anyway, so this strategy guide existing makes a ton of sense. I know what you're thinking; "Why not just put more info on the website, Dave?" because bogging down the website with a bunch of small print would annoy me and one of my biggest goals in life is to not be the person who does things that would annoy me if it wasn't me.

I'm writing this guide to you, the reader, from my perspective, because I'm best at conveying my thoughts when I'm talking to someone directly. Calling this a strategy guide also felt better than using blockchain/NFT terms such a "whitepaper" or "litepaper" even though I did consider "blackpaper" or "goldpaper". If you've read a video game strategy guide before, or at least recognize their existence, we're off to a good start. Growing up as someone who played role playing games, especially as a completionist (I'm not that guy anymore), I have had many strategy guides through the years.



More than anything, I don't want to play by any prescribed rules. Not only do I not want to play by the rules, but I want to give away all the codes along the way while being transparent through the process. As I continue to navigate web3, I see more and more how things happen behind the scenes, but no one gives those conversations credit. It reminds me of those interviews with someone who inspires you and they say "you just gotta keep going." I know talking about "rules" in as new of an ecosystem as this seems kind of silly but...it isn't.





THE 5 WS

WHO IS BLACK DAVE?

This question makes me think of the Nardwuar interview with Jay-Z (is he hyphen or no hyphen right now?), where Nardwuar says “Who are you?” And Jay goes into this poetic explanation of who he is instead of just going “Jay-Z.” I’m Black Dave, a creative person from Charleston, South Carolina, creating at the intersection of anime, streetwear, rap music and sneaker culture.

WHAT IS BLACK DAVE TOKEN?

Black Dave Token is a quantity-limited NFT with the goal of raising funds for me to be able to create and execute ideas and projects with considerably less boundaries.

TECHNICAL STUFF

Token Standard: ERC-1155

Token Supply: 1,000,000

Token Price: 0.00025 ETH/token

Contract Address: `0xaFd17CB86d7cD086FC720365e873469eBCb103da`

Etherscan: [https://etherscan.io/token/](https://etherscan.io/token/0xaFd17CB86d7cD086FC720365e873469eBCb103da)

[0xaFd17CB86d7cD086FC720365e873469eBCb103da](https://etherscan.io/token/0xaFd17CB86d7cD086FC720365e873469eBCb103da)

Smart contract minted using: Mintplex

Mint site using: Bonfire

The NFT is in the ERC-1155 token standard, which I often describe as “semi-fungible” (shouts out to Devin from Aegis), so there’s a single token that has many IDs.

To mint this token, I worked with Bonfire on the mint page and we used Mintplex for the smart contract deployment.

Head to token.blackdave.xyz to look at the website for the token. It’s simple and straightforward.





WHY DID YOU CREATE BLACK DAVE TOKEN?

Black Dave Token was created with one main purpose, but when I look into the motivations, it becomes much more broad and complex.

THE POLYMATH'S DILEMMA

When I talk about how I see myself in the future, I often name folks like Virgil Abloh, Donald Glover (Childish Gambino), Tyler, the Creator and Kanye West (antics aside). To me, the through line for each of these folks is that they weren't limited by the initial way they entered the zeitgeist, and are more respected for their viewpoint and taste, as opposed to the work you know them for. Virgil has not only worked on clothing, but has worked with Ikea on furniture, has worked with Pioneer on turntables, was DJing around the world as Flat White, working on Nike shoes and more. Tyler wasn't only working on music, but was working on a music festival, a streetwear brand, a high fashion brand and Converse shoes! Don't forget the TV show! The route to being a polymath normally requires massive success in the first thing in order to gain the resources for the next thing, but similar to how NFTs have been transformative for music, I believe it can be the same for the polymaths out there.

HIERARCHY OF NEEDS

In the original announcement of Black Dave Token, I talk about how many creatives exist on this version of Maslow's Hierarchy of Needs, which essentially lays out in pyramid format the needs that humans strive for, and are unable to reach the next tier without realizing the tier before. As creatives, we create under all sorts of conditions, but eliminating barriers is a massive unlock for a lot of creatives. The barrier that I feel is in front of me, you ask? Finances. Finances are located in the second tier of the hierarchy, they call "Safety & Security" is focused around things like having a job and having insurance and having a savings account, something which many of us have a version of that isn't ideal. The following parts of the hierarchy, social and esteem, leading to self-actualization, come after the physiological and safety needs.

TRANSPARENCY

When you listen to people describe the blockchain, trustless and transparent are two words that you often hear, and Black Dave Token is designed to be a representation of that. I use the phrase "put your money where your mouth is" a lot when thinking and talking about Black Dave Token, and I see Black Dave Token as an opportunity for folks who believe in me, my ideas and my future to do just that.





HOW DOES BLACK DAVE TOKEN WORK?

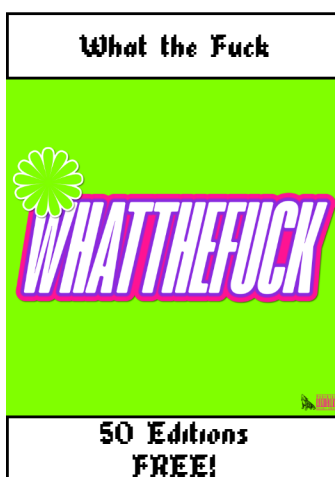
Black Dave Token is actually pretty simple. You mint some, and that's kind of it. I've created a telegram chat for everyone to come in and hang out but Black Dave Token is a project that offers no promises other than me continuing to make an effort to be as awesome as I can.

ROADMAP

No roadmap. Just doing my best each day to make things with impact. If anything, that's the roadmap. To talk a bit more about this decision, I think connecting myself to a series of things in an ever-changing atmosphere might be a mistake. I believe that culture is the product and the specific thing being sold is just a vehicle for the culture I'm trying to proliferate. The "sell me this pen" exercise/challenge is a prime example of how selling features won't be enough to get certain things communicated and eventually sold...or collected in this case.

WEN UTILITY?

There's no utility. I don't want to promise that I'll be doing anything for folks who mint and hold Black Dave Token...but I will say that if things go well and I'm able to repay your support, that'll happen for sure. A lot of ideas, especially 2023 ideas, wouldn't be possible without folks supporting Black Dave Token.





WHY SHOULD I MINT BLACK DAVE TOKEN?

There are a myriad of reasons to mint Black Dave Token, at many different amounts. Black Dave Token is a wonderful mechanism for tipping me for any support or education I've provided to you or web3 at large. Black Dave is the perfect serves secondarily as a way to solidify partnerships. Black Dave serves as a cheat code for my attention, a much better signal than a DM.

BLACK DAVE TOKEN AS A TIPPING MECHANISM

A lot of people ask me questions. A lot of the time I answer. If you appreciated that, Black Dave Token, at 0.00025 ETH a piece is the perfect way to say thank you. I often get texts from the web3 homies that are preface any question with "I'm gonna buy Black Dave Token right after this" or "I just bought some Black Dave Token" and it's always nice to be appreciate in this way because it leads to me being able to help myself, which a thank you doesn't quite nail. I'm quite accepting of thank you's though and would appreciate them, but if you're looking to do something more, Black Dave Token as a way to tip me, Black Dave, is the way.

BLACK DAVE TOKEN FOR PARTNERSHIPS

I've been thinking a lot about how much happens behind the scenes with web3 projects in a very off-chain way, usually with very on-chain results. Thinking about this, I wanted to use Black Dave Token as a way to transparently show who is supporting me and who I'm working with. The most straightforward way I could think of, other than receiving payment directly in the cryptocurrency, was to have the organization mint Black Dave Token instead. If a DAO, platform, protocol, event company or whoever else wanted to work with me, instead of paying me directly, minting Black Dave Token is a wonderful way to signal to the community that you transparently do business, or at least aren't against doing it transparently. So often do I hear about how the team of an NFT project worked behind the scenes to secure token buys in exchange for different benefits. Maybe I'm not rich (at the time of writing) because I'm actively trying to push away from too many behind the scenes agreements in my life.

BLACK DAVE TOKEN AS A CHEAT CODE

If your journey through web3 has been anything like mine, your DMs are in shambles. Platforms, founders, group chats, message requests, spam bots and more all get in the way of individuals I'm interested in talking to. I don't have a lot of token gated experiences, but collecting a handful of Black Dave Token, especially enough to hit the leaderboard, is an easy way to get my attention. Not only can you hit me up with "I just bought some of the token" which gets my attention, but the telegram chat we have going, which is all chill no shill, is an easy access point to talk to me about whatever. Don't sleep.



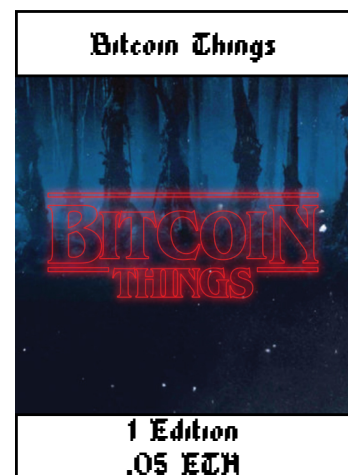
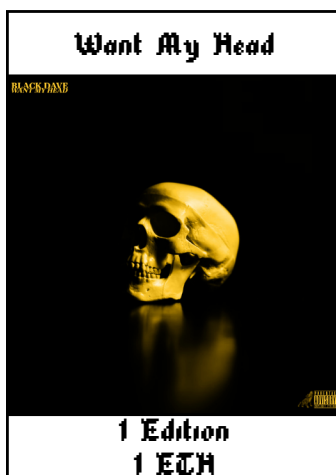
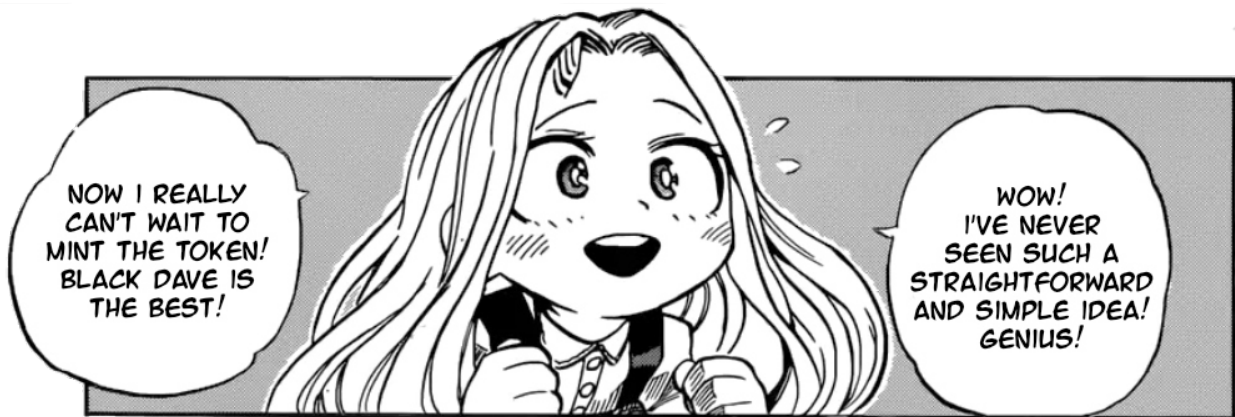


WHEN DID BLACK DAVE TOKEN LAUNCH?

Black Dave Token went live on December 15, 2022. The mint lasts forever until the 1,000,000 tokens are minted. As Black Dave Token is a vehicle toward creativity, there's time limit on that.

WHERE CAN I MINT?

Mint at token.blackdave.xyz.



SHARP

Sharp is a NFT represented by the song of the same title which sold on Catalog for 3 ETH to a 42-person collective of owners. Those 42 owners will vote on the future of the song, from the traditional distribution to strategy and marketing to the music video direction and release, as an experiment in how a group of NFT owners can take a song to the next level, whatever that looks like.





THE IDEAS

CURATION & TASTEMAKING

I've been thinking a lot about how curation works broadly, and a possible pathway for it in web3. I have an idea that I'm planning to build primitive versions of to see how viable this specific method of curating could be useful when it comes to pushing forward the ideas of taste and culture around NFTs.

PUBLISHING

I've been thinking a lot about the manga to anime pipeline and how different that industry is to the traditional comic book industry. I've been wanting to put together an idea focused around the way manga is created and disseminated to people, with a web3 twist.

GAMING

I've been thinking a lot about how important gaming will be the the broad adoption of web3, and especially how important cross-community items will be. I think a lot about this game called "Song Summoner" for the iPod Classic and how they made characters from songs on your device. I would love to build something that's at least at that base level of interoperability.

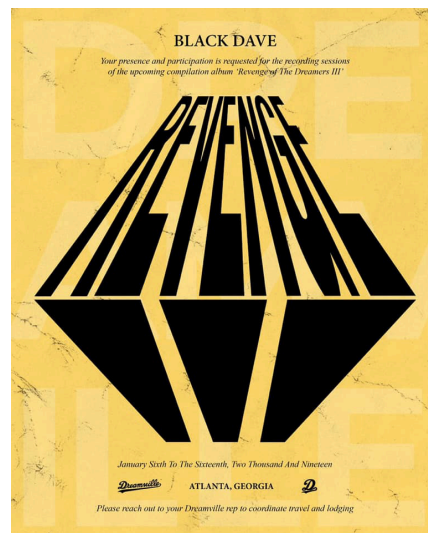
MINUTES

I've been thinking a lot about how to render services through web3. The idea that you can get access to a person, their skills or their time at one point in time and claim it whenever through token ownership. Minutes is a platform I'm working on, first for myself and then for others, where I make NFTs that represent people being able to get a certain amount of minutes with me. Using tokens as proof all the way through the process along with dynamic metadata allows for my time to be bought sold and transferred to others. I'm just looking for ways to get away from consulting honestly. Rough versions of Minutes will be hitting the digital streets through partnered experiments as I build the full idea out.



RAPCAMP.ETH

Where I live, in South Carolina, I've put together a couple of writing camps inspired by Dreamville's "Revenge of the Dreamers III" recording sessions, where they invited artists and producers from all across the industry to put together an album. Over 300 of artists were invited and over 140 songs were recorded across a 10 day period. After this, they released the album (and a deluxe version). The version I did was a modified version, inviting about 70 artists producers and media (to document!) to create an album. We got around 40 songs made, and put out a project called "Amethyst." Looking at how web3 powers up the accounting process with on-chain splits and instant payments, doing a version of this that represents a snapshot of time in web3's rap (and rap adjacent) music feels like a no-brainer. I've started putting docs together on this, so it's about finishing that up and getting the right things in place to execute.



NFT EVENTS

I hate NFT conferences. You hate them. The only people who don't hate them are the people who put them on and the businesses who need to do something to prove they're a part of the web3 ecosystem but don't wanna interact with anyone directly. A lot of people have ideas about what they'd rather see instead of the format we've grown used to, myself included. As a consumer of rap music, streetwear, sneakers and hype driven culture, I would love to take a stab at this. I want to create a banner NFT/Web3 event that can compete with the best of them. Many want to go niche, but I wanna go for the gold.

MUSIC

I make great music. I wanna make more, but with more resources.





COLLECTING BLACK DAVE TOKEN

COLLECTING 101

Collecting is simple. Once you've got your wallet, head on over to <https://token.blackdave.xyz>, type in how many you want to mint, and click mint. Once you approve the transaction, just wait on it to go through and BOOM(!), you've minted Black Dave Token. Thanks for the support!

Some of you may have further questions depending on your role in the ecosystem and how you want to support Black Dave Token, or to find out if its even a right fit for you. No problem! Let's dig in!

COLLECTING FOR INDIVIDUALS

The best way to support me, Black Dave, as an individual right now is to mint a bunch of Black Dave Token. A lot of times, folks are looking for a way to "say thanks" or a way to show they believe in or support me, and the best way to do that right now is through minting Black Dave Token.

COLLECTING FOR BUSINESSES & DAOS

Thinking about how DAOs and businesses would feel energized to mint Black Dave Token has been one of the most interesting things to think about as I continue down this path. I think a lot about the platforms, marketplaces & DAOs who hit me up to talk about ideas and build things and partnering and collaborating...and how Black Dave Token can align with that. I'd love for these organizations to think of Black Dave Token as a form of payment, or a public co-sign to your community and larger network.

STILL UNSURE?

Head on over to the Black Dave Token website and there's a way to schedule a chat with me in the FAQ if you have any more specific questions about how you think Black Dave Token can work for you, while working for me.





LIFE AFTER BLACK DAVE TOKEN

There are 1,000,000 Black Dave Tokens and we're early on the journey of minting through all of them, but that doesn't mean we shouldn't think about what to do after we make our way through all of them. By the time we've made it through the mint in full, I hope to have built a few cool things that are able to prove that the support with worth it. Hopefully by the time we're all the way through the mint, I'll have structures in place to reward everyone who supported me through the journey. I don't know what "reward" means, but I gotta fuck who with fucks with me.

In the meantime, I'm going to use the funds to help me acquire resources and provide space to execute on ideas I have. I'm hanging out in the telegram with anyone who wants to show up and hear about random things I'm thinking, or share things they're thinking.

Things don't end when the token is sold out. Hopefully we'll be past the beginning, unless someone mints the rest in one fell swoop..then we'll DEFINITELY be at the beginning.

Instead of trying to end the strategy guide with something profound or witty or fitting I decided to use this sentence.



**BLACK DAVE TOKEN:
YOUR MONEY.
MY IDEAS.**